

Presented by the Graham Corporation

2016

CITY OF HOPE Gala



Dear Friends,



Sincerely,

Andrew J. Roberto,
Chairman,
Salvation Army
Advisory Board

I've been supporting The Salvation Army since my mother first gave me a quarter for the red kettle as we walked into the grocery store when I was growing up. More recently, I have been a volunteer, a member of The Salvation Army's Advisory Board, and humbled to serve as Advisory Board Chairman since 2014. It's been a blessing to see the lives The Salvation Army has changed over the years.

Each of us can be a source of positive change in our community through The Salvation Army. We can serve a meal to the men and women in the shelter, donate clothing or furniture to the family stores, ring a bell for the kettle campaign, but these are just some of the ways you can get involved and **do the most good** in our community. Too often we let thoughts of our own limitations get in the way of helping those in need. Who amongst us hasn't thought at one point, this undertaking is so big and I am so insignificant, I can't possibly make a difference. But, it's important to remember that no amount is too small to give, for each donation of time and treasure makes a difference in its own right. It's the donation that never happens, the hour not volunteered, because of its perceived insignificance, that does nothing to advance positive change. So get involved, do what you can and if you are like me, you might find that the person that changes the most is you!

If you believe that each of us have value, that each of us is blessed...then please continue to support The Salvation Army. It is critical that those who are lost continue to have an option for a hand up and not just a hand out. Right now, there are people hurting in our community that need your help. There is a place for you and a way for you to make a difference. Please come join our Army as we **do the most good** together!

Order of Service

Presentation of the Colors

(Please Stand)

Karns High School ROTC

Welcome

Andrew Roberto, Advisory Board Chair

Invocation

Major Christine Smith, Associate Area Commander

Overview of Evening

John Becker, WBIR-TV

Video

Presentation of Awards

Andrew Roberto & Maria Down

Introduction of Speaker

John Becker, WBIR-TV

Message of Hope

Retired Air Force Captain
Bill Robinson

Video

Call to action

Major Todd Smith, Associate Area Commander

Closing Remarks

John Becker, WBIR-TV

Benediction

Captain Darlene Boone, Citadel Corps Officer

Retirement of the Colors

(Please Stand)

Karns High School ROTC

Emcee

John Becker produces and moderates the half-hour weekly program Inside Tennessee. Among John's first assignments after joining WBIR-TV in the summer of 2006 was returning to the Gulf Coast, where he reported in the immediate aftermath of Hurricane Katrina, and field anchoring coverage on the one year anniversary.

John's anchoring and reporting have also earned top honors. A half-hour documentary John produced and reported earned an Emmy tied to his embed with Army National Guard troops in Iraq in 2004. In 2014, John received an Edward R. Murrow Award for his Service & Sacrifice series.



Keynote

Retired Air Force Captain Bill Robinson was released from the infamous Hanoi

Hilton on Feb. 12, 1973, over seven years after the Kaman HH43B "Huskie" helicopter he served on was shot down by the enemy. Robinson considered himself the welcoming committee at the Hanoi Hilton for Senator and former presidential candidate John McCain following his capture. After surviving seven years of starvation, daily beatings, sickness and the deaths of fellow prisoners, Robinson was returned to American military control. On April 9, 1973 he received a battlefield commission as a 2nd Lieutenant for his valorous and honorable behavior during captivity that was frequently brutal and inhumane.

Robinson retired from active duty in 1984 for medical reasons but he left with an impressive record of military service that included 23 years in service, with 7 of those being in captivity. He was one of the first enlisted members to receive the Air Force Cross in addition to being awarded the Silver Star, Legion of Merit, Bronze Star, POW Medal and two Purple Hearts.



Advisory Board & Event Committee

Chair Andrew Roberto
Vice Chair Daryl Fansler

Secretary Andy Shafer
Treasurer Bruce Belden

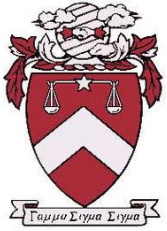
Board Members James Atchley
Patty Boardwine
George Bove
Jason Caudill
Sarah Cheatham
Sam Coulter, CPA
Richard Cramer
Sarah Fansler
Scott Ferry
Mike Fleenor
Roger Frazee
John Jordan
Ola Blackmon-McBride, MSSW
Tim McGaha
Jo Ann Parker
Tim Purcell
James Roberson
Captain Eve Thomas
Rhonda Vineyard
Bill Weigel
Bill Whisnant
Ben Woods
Nathan Woods
Teresa Whaley

Emeritus Members Townsend Collins
Dale Keasling
Bo Shafer

Lifetime Members John Coleman
Paul Siler
B. Ray Thompson, Jr.

Event Committee Jason Caudill
Amie Cohorst
Kate Conger
Nicole Hight
Sandra Parsons
Sandie Prichard
Melanie Vincent
Marlowe Whittaker

Helping Hands Award



Gamma Sigma Sigma is a National Service Sorority focused on the ideals of friendship, service, and equality. The purpose of Gamma Sigma Sigma is “to assemble college and university students in the spirit of service to humanity and to develop friendships among students of all races and creeds.” Gamma Kappa, the University of Tennessee chapter, has over 100 members striving to help the Knoxville community in any way they can. They have volunteered countless hours, provided financial contributions and even sponsored a pop-up thrift store on the UT campus University Center to help support the programs of The Salvation Army.

Red Shield Award



At **Ferry Construction and Consulting Services**, they understand what it means to be good stewards. A steward serves as a guiding force in any number of aspects of life, from raising a family to being involved in the community. After 15 years in the construction industry, Scott Ferry has held many titles from Project Coordinator to Regional Manager. Scott has been blessed with extensive experience that has allowed him to develop an aptitude to assess and manage construction projects in a way that has earned him a reputation as one of the most trusted and respected names in the local building industry. It is this gift of knowledge combined with a passion for assisting others throughout the entire project that sets FCS apart from the average consulting firm or general contractor.

Jo Ann Parker has spent her adult life serving the community in many capacities both paid and volunteer. She recently retired from Helen Ross McNabb as major gifts officer. For fifteen years she was Director of Development at Baptist Health System Foundation. As Executive Director of the Drop Out Task Force, a collaborative effort of Knox County Schools, the Junior League and Chamber of Commerce, she worked with the board to establish programs to address this issue at the elementary, middle and high school level as well as establishing the Center School where high school dropouts could earn a high school diploma. Jo Ann’s involvement with The Salvation Army began in 1990 when she coordinated a successful capital campaign that raised the funds for the Center of Hope. Since 2004 she has served on the Advisory Board as a member of the Development and Program committees. Jo Ann, a committed community volunteer, has served on the boards of the Mental Health Association, Junior League of Knoxville, Helen Ross McNabb Center, Catholic Charities, United Way, National Embryo Adoption Center and the Association of Fundraising Executives. She is a graduate of Leadership Knoxville class of 1997 and a

The George Archer Outstanding Service Award is presented annually to an individual who demonstrates the personal commitment, positive attitude, determination and passion that epitomized George Archer’s life and service to God and The Salvation Army.



Founder of the Women’s Fund of East Tennessee. Jo Ann, a native of Tennessee, grew up in Memphis where she met her husband, Marshall who was attending dental school there. After their marriage, she completed her Bachelor of Arts at the University of Texas El Paso where Marshall was stationed in the Army. They returned to Marshall’s home, Knoxville where they both have been involved in the community. They are parents of daughter, Nancy who lives in St. Louis with their son-in-law and three grandsons. They enjoy spending summer weekends on Watts Bar on their vintage houseboat the “Redbird.”

Our Generous Sponsors

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Our Mission



DOING THE MOST GOODSM

The Salvation Army,

an international movement, is an evangelical part of the universal Christian church.

Its **message** is based on the Bible.
 Its **ministry** is motivated by the love of God.
 Its **mission** is to preach the gospel of Jesus Christ and to meet human needs in His name without discrimination.

Our Programs & Ministries



Knoxville Area Command



Worship & Service Center
 Alcoholics Anonymous Classes
 Career Center
 Case Management
 Character Building Programs
 Children's Reading Program
 Community Recreation Programs:
 Children & Seniors
 Counseling
 Disaster Relief
 Domestic Violence Services
 Emergency Financial Assistance:
 Clothing, Food & Utilities
 Emergency Shelter
 Family Store
 Food & Nutrition Programs
 Food Pantry
 Men's Shelter
 Narcotics Anonymous Classes
 Recreational Children's Programs
 Soup Kitchen
 Transportation Assistance
 Women's Shelter
 Seasonal Services: Angel Tree
 Transitional Housing

Disaster & Emergency

Crisis Counseling
 Mobile Canteen/Kitchen
 Essential Needs & Assistance

Maryville Corps

Worship & Service Center
 Children's Programs
 Emergency Financial Assistance
 Family Store
 Seasonal Services: Angel Tree

Sevierville Corps



Worship & Service Center
 Character Building Programs
 Emergency Financial Assistance
 Family Store
 Men's Ministries
 Seasonal Services: Angel Tree
 Women's Ministries
 Worship Services: Children's/Teen

Ministry Reach for 2015

Christmas	Children Served	1,666
	Seniors Served	145
	Angel Tree Families	865
Emergency Assistance	Utilities	384
	Food Baskets	2,000
	Total Nights Stay	49,741
	Total Meals Served	59,823
Volunteer	Total Volunteers	5,906
	Total Volunteer Hours	14,080
	Total Monetary Value of	
	Volunteer Hours	\$324,825.60

Dear Friends,



Yours in Christ,

Major Todd Smith
The Salvation Army
Greater Knoxville
Area Commander

The Free Dictionary by Farlex defines hope as “to believe in, to desire or trust when the situation appears bleak.” Many of those whom we serve come to us feeling convinced that life is over for them. I recently heard one of our residents say, “Do you really believe there is hope for me?” Where does someone go when they’ve lost all hope?

Our founder William Booth is said to have repeated a statement that he heard many times in his life—and I can say the same as an officer of 38 years: “If I can just get to The Salvation Army, they will help me.”

Where is hope restored? At The Greater Knoxville Area Salvation Army Center of Hope. Every day homeless men, women, boys and

girls are changed because of restored hope. Every day our staff and volunteers give tirelessly to meet their needs. But even then it is not enough. We need your help to continue being that symbol of hope to those in need found right here in our community. Will you help us restore hope by giving of your time, your donations, and your prayers to help save a lost soul? It is through your help and continued support that we will remain a beacon of hope for those who say, “If I can just get to The Salvation Army, they will help me.”

Thank you for your help and support, and may God bless you and yours and The Salvation Army.

**“If I can just get
to The Salvation
Army, they will
help me.”**



DOING THE MOST GOOD™

2016 Events

SATURDAY, JUNE 25

Halfway to Christmas
Smokies Baseball

Jersey auction & food drive to support the Sevierville Corps Food Pantry

WEDNESDAY, OCTOBER 5 (tentative)

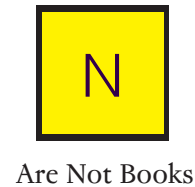
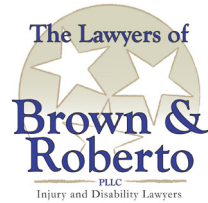
Cup of Hope Luncheon
The Jackson Terminal

THURSDAY, NOVEMBER, 17

Rock The Red Kettle
Bijou Theatre

Erick Baker concert

Our Sponsors



Pilot FLYING J
is a proud supporter of the Salvation Army.



The Lawyers of
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Serious Lawyers
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Salvation Army
and our community.

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GRAHAM CORPORATION

DEVELOPING SOLUTIONS.

Building success.

GRAHAM CORPORATION, a Knoxville based company firmly rooted in East Tennessee, has been recognized for developing and managing quality shopping centers for thirty years. Graham secures the best locations, envisions the future for retail, develops relationships with top quality tenants and produces award-winning commercial developments.

Whether involved in development, acquisition, renovation, or management of property, Graham is committed to building positive relationships and providing that extra level of service.

Graham Corporation owns and manages numerous commercial centers and residential properties, and has other projects under development.

grahamcorporation.com