



**Jonathan Boggs** is an editor, writer, and designer with 10 years of experience in book publishing and content marketing—including 7 years in marketing at **InterVarsity Press** and 8 years (overlapping) of developmental work for **Are Not Books**. Well acquainted with the Adobe Creative Suite and the *Chicago Manual of Style*, 16th edition. Working knowledge of Wordpress, Excel, Access, the SBL Handbook, and the *MLA Style Manual*. Portfolio: [oddpuritan.com](http://oddpuritan.com).

### *Editor*

Are Not Books

- Co-developed list at [arenotbooks.com](http://arenotbooks.com)

### *Freelance Graphic Designer; Freelance Proofreader*

- Designed book jackets for University of Tennessee Press and University of Illinois Press
- Designed branding and materials for local organizations
- Provided manuscript proofreading services for InterVarsity Press and Paraclete Press

### *Content Specialist (by contract)*

Invisible Fence Brand—Radio Systems Corp

- Write and edit content for print and web promotions and product manuals. [Blog content](#) included.
- Edit and publish national Weekly Dealer Newsletter
- Review national dealer communications for brand alignment
- Contributed creative direction for 2.0 launch of *invisiblefence.com*

### *Creative Content & Graphic Design Specialist*

Paradym Corp

- Researched, designed and wrote digital marketing stuff (ebooks, infographics, email “drip campaigns,” etc.)
- Delivered content wireframes for launch of *paradym.com*
- Facilitated brand identity transition from VisualTour to Paradym

### *Publications Editor & Graphic Designer*

BPV Capital Management

- Designed, wrote, and edited promotional print and web assets
- Edited, published, and managed all content on *backporchvista.com*
- Managed freelance and vendor relationships
- Developed house graphic and editorial style guide
- Contributed to workflow and compliance-standards development in startup environment

## Independent Work

01/09 – Present  
Austin, TX

01/11 – Present

## Professional Experience

11/15 – Present  
Knoxville, TN

04/15 – 09/15  
Knoxville, TN

10/13 – 01/15  
Knoxville, TN

*One more page...*



**Jonathan Boggs** is an editor, writer, and designer with 10 years of experience in book publishing and content marketing—including 7 years in marketing at **InterVarsity Press** and 8 years (overlapping) of developmental work for **Are Not Books**. Well acquainted with the *Adobe Creative Suite* and the *Chicago Manual of Style*, 16th edition. Working knowledge of *Wordpress*, *Excel*, *Access*, the *SBL Handbook*, and the *MLA Style Manual*. Portfolio: [oddpuritan.com](http://oddpuritan.com).

## More Professional Experience

*Marketing Copywriter*  
InterVarsity Press

06/06 – 03/13  
Downers Grove, IL

- Managed book and author information on an Access-based DBMS
- Served as editor for quarterly book bulletin, the IVP Academic Alert
- Wrote descriptive copy for 100 front list titles a year
- Developed content for catalogs, direct mail, press kits, videos, etc.
- Conducted author interviews, built lists for major mailing
- Presented new academic manuscripts at in-house sales conferences

## Education

B. A. English, Summa cum laude (3.835/4.0)  
Valparaiso University

05/05  
Valparaiso, IN

Claritas Investment Certificate  
CFA Institute

10/14  
New York, NY

Successful Marketing: Basics to New Directions  
University of Chicago Graham School

11/09  
Chicago, IL

## Activities & Honors

2017, Exhibitor (Are Not Books), CAA Annual Conference, New York City, NY  
2017, Leadership Team (liturgy planning), Central United Methodist Church, Knoxville, TN  
2016, Exhibitor (Are Not Books), CAA Annual Conference, Washington D.C.  
2016, Contributing Friend Donor, University of Tennessee Libraries  
2015, Substitute teacher, Knox County Schools  
2011, 97th percentile in verbal reasoning, GRE  
2009, Nonprofit Merit recognition, HOW Magazine, In-Howse Design Awards  
2004, Sigma Tau Delta national English honors society participant  
2001-2005, Christ College Scholar, Valparaiso University Honors Program  
2004, Paul F. Phipps Merit Scholarship in English

3305 Bakertown Rd · Knoxville, TN 37931 · 323-203-8244  
[boggs.jon@gmail.com](mailto:boggs.jon@gmail.com) · [oddpuritan.com](http://oddpuritan.com)